



Family and Job z.s.

We are a Prague based NGO – a platform for work-life balance.

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Profile

Type of Organisation	Non-profit organisation
Is the partner organisation a public body?	No
Is the partner organisation a No- Profit Organisation?	Yes

Background and Experience

Please briefly present the partner organisation (e.g. its type, size, scope of work, areas of specific expertise, specific social context and, if relevant, the quality system used):

We are a Prague based association focusing on the balance between "work" (career and ambition) and "life" (family, health, pleasure, leisure and spiritual development). The aim of the association is to promote the implementation of work-life balance policies in all sectors of the labor market and raising awareness and know-how in this field.

The platform cooperates with employers and employees as well as with other organisations focused on the issue of work-life balance. The association also provides childcare services in order to facilitate better inclusion of mothers to the labor market.

We run 6 nurseries (2 in Prague, 3 in Central Bohemian Region and 1 in Southern Bohemia) on our own and we are a founding member of the national wide Association of Child Groups



(which are private non-profit nurseries designed for children 1-6 years old).

The Work and Life Balance platform runs among others the following activities:

- Technical assistance in the implementation of the reconciliation policy
- Advising on the establishment of a children's group / business school (advisory services or employers and for services providers)
- Consultation on the possible grant opportunities
- Providing education in the area of work and life balance
- Raising awareness about current trends in work-life balance -
- Organizin conferences, courses, seminars and networking events
- Promoting members' interests in legislative measures
- Networking - private businesses, nonprofit organizations, state and local authorities
- Sharing good practice
- Marketing and PR of your company based on work life balance principles

The NGO has around 25 employees working in the Prague headquarters and in the 5 child groups in Kladno, Domažlice, Kolín, Nové Jirčany and Prague.

What are the activities and experience of the partner organisation in the areas relevant for this project?

Apart from running own preschool child care facilities (all together they have a capacity for 95 children), we are the head of a network of about 200 preschool facilities based in the whole Czech Republic.

OUR NURSERIES

More information about our nurseries can be found on www.jesleskolky.cz including photos. The nursery in Prague opened in the beginning of 2019 and focuses on Montessori approach, bilingual Czech and English environment and respecting approach towards children. T capacity of the nursery is 23 children and it is situated in a nice house with large garden. The house also has a room for educational activities for nurses/teachers and parents. The second nursery in Prague is about to open in summer 2020.

UMBRELLA ORGANISATION

We are the head of the Asociacion of Child Groups Providers of the Czech Republic. To the members of this Association we provide educational services, consultation services, PR and marketing support and most of all networking opportunities and exchange of know-how with other similar facilities. We are trying to get financial support to provide better services to our members. For our members we organize educational events (seminars, roundtables, conferences) and networking events (social dinners, trips). We represent the child groups in the debates with policy makers in the negotiation process about the future financing of these facilities in the Czech Republic.

PRIOR ERASMUS+ EXPERIENCE

We were a coordinator of a KA2 Erasmus+ project focused on childcare for children up to 3 years old named [ProChil: Professional Childcare in European Nurseries](#). Apart from exchanging knowledge and know-how during the project we created a new educational programme for nurses taking care of children so young. The programme involved

Montessori methodology.

INTERGENERATIONAL ACTIVITIES

Apart from running these nurseries we support intergenerational activities in our project [2generace \(www.2generace.cz\)](http://www.2generace.cz). As a part of the project there are 2 main activities:

1) We support partnerships between nurseries and homes for the elderly (nursing homes/care facilities). The children from the involved nurseries and kindergartens regularly visit the homes and do activities together with the elderly (music activities, play, crafts etc.). The older people in elderly homes have a new activity which they can look forward to and for the children it is important to get involved with older people and help them.

2) We support voluntary activities of seniors. We encourage them to visit preschools and nurseries in order to spend time with the children (play together, read to them etc.). In this way they help the teachers and they have a meaningful activity which gives purpose to their lives. The children are happy to have their "reading grandma" or "reading grandpa" and it is important for them to get involved with older generations. Nowadays, the families often don't spend time together intergenerationally.

What are the skills and/or expertise of key persons involved in this project?

Mgr. Daniela Celerýnová, DiS - Founder of Job and Family

Daniela is the founder of Family and Job. She graduated from Palacky University in Olomouc in the field of education and social work and from the Higher professional school in Kromeriz in the field of social pedagogy. For over 6 years she is active in the field of work-life balance, popularizing it in the media, giving lectures about it at conferences (example: HP W.I.N. - Women Intercultural Networking) and seminars (example: Reconciliation of private and professional life in ICT industry).

She is involved in the creation of analyzes and evaluations for important institutions (The National Health Institute, Institute of Molecular Genetics, Academy of Sciences) and preparing applications for subsidies from EU structural funds and other sources (Norwegian funds, government and local grants and others).

Daniela is working with a number of prominent non-profit organizations such as the Association of social responsibility, Cats2cats, Association of corporate and private preschools; companies (Motorola Solutions CZ Ltd., Baby Office Ltd.) and others.

Ing. Štěpánka Mašlárová - Project manager

Štěpána is an experienced project manager of (not exclusively) international projects since 2013. She graduated from the Prague University of Economics in the field of International Studies and Diplomacy with the minor in Regional Policy and the European Union.

Until now she was in charge of three Erasmus+ Strategic partnerships (in the fields of youth, vocational education and adult education) on behalf of the coordinating institutions and of several other Erasmus+ projects on behalf of the Czech partner organisations (Erasmus+ Strategic partnerships, Mobility projects and Erasmus+

Partnership in sports). Above that she is experienced in the project management of ESF based projects.

Participation in EC projects in the three last years

EU Programme	Year	Project title and Number	Coordinator
Erasmus+	2017	ProChil - Professional Childcare in European Nurseries	Family and Job

Legal representative

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