



Family and Job z.s.

We are a Prague based NGO – a platform for work-life balance and an umbrella organisation for childcare facilities for children 1-7 year old (so called child groups).

PIC Number	917610107
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Profile

Type of Organisation	Non-profit organisation
Is the partner organisation a public body?	No
Is the partner organisation a No- Profit Organisation?	Yes

Background and Experience

Please briefly present the partner organisation (e.g. its type, size, scope of work, areas of specific expertise, specific social context and, if relevant, the quality system used):

We are a Prague based association focusing on the balance between "work" (career and ambition) and "life" (family, health, pleasure, leisure and spiritual development). We run the Work and Life Balance platform which is an association bringing together people and organisations with the shared interest to reconcile private and professional life. The aim of the association is to promote the implementation of wor-life balance policies in all sectors of the labor market and raising awareness and know-how in this field.

The platform cooperates with employers and employees as well as with other organisations focused on the issue of work-life balance. The associationalso provides childcare services in order to facilitate better inclusion of mothers to the labor market. Currently we run 4 own so called children's groups.



The Work and Life Balance platform runs among others the following activities:

- Technical assistance in the implementation of the reconciliation policy
- Advising on the establishment of a children's group / business school (advisory services or employers and for services providers)
- Consultation on the possible grant opportunities
- Providing education in the area of work and life balance
- Raising awareness about current trends in work-life balance -
- Organizing conferences, courses, seminars and networking events
- Promoting members' interests in legislative measures
- Networking - private businesses, nonprofit organizations, state and local authorities
- Sharing good practice
- Marketing and PR of your company based on work life balance principles

The NGO has around 20 employees working in the Prague headquarters and in the 4 child groups in Kladno, Domažlice and Písek.

What are the activities and experience of the partner organisation in the areas relevant for this project?

Apart from running own preschool child care facilities (there are 2 in Kladno, 1 in Písek and 1 in Domažlice running, 2 in Kolin to be opened in 5/2018 and more to be opened in Prague and Brno), we are the **head of a network of more than 100 preschool facilities based in the whole Czech Republic.**

With the project mojedetskaskupina.cz we started to make this network official with a membership. To our members we provide educational services, consultation services, PR and marketing support and most of all networking opportunities and exchange of know-how with other similar facilities.

We are trying to get financial support to provide better services to our members. Among other activities we have one ESF financed project where we organize courses for the employees of our partners.

For our members we organize educational events (seminars, roundtables, conferences) and networking events (social dinners, trips). We represent the child groups in the debates with policy makers in the negotiation process about the future financing of these facilities in the Czech Republic.

We are currently coordinating a KA2 Erasmus+ project focused on childcare for children up to 3 years old named [ProChil: Professional Childcare in European Nurseries](#). Apart from exchanging knowledge and know-how during the project we create a new educational programme for nurses taking care of children so young. The programme involves Montessori methodology.

In the future we want to focus more also on employers. We want to contribute to improving the work life balance situation in the Czech job market.

What are the skills and/or expertise of key persons involved in this project?

Mgr. Daniela Vašíčková, DiS - Founder of Job and Family

Daniela is the founder of Family and Job. She graduated from Palacký University in



Olomouc in the field of education and social work and from the Higher professional school in Kromeriz in the field of social pedagogy. For over 6 years she is active in the field of work-life balance, popularizing it in the media, giving lectures about it at conferences (example: HP W.I.N. - Women Intercultural Networking) and seminars (example: Reconciliation of private and professional life in ICT industry).

She is involved in the creation of analyzes and evaluations for important institutions (The National Health Institute, Institute of Molecular Genetics, Academy of Sciences) and preparing applications for subsidies from EU structural funds and other sources (Norwegian funds, government and local grants and others).

Daniela is working with a number of prominent non-profit organizations such as the Association of social responsibility, Cats2cats, Association of corporate and private preschools; companies (Motorola Solutions CZ Ltd., Baby Office Ltd.) and others.

Ing. Štěpána Těžká - Project manager

Štěpána is an experienced project manager of (not exclusively) international projects since 2013. She graduated from the Prague University of Economics in the field of International Studies and Diplomacy with the minor in Regional Policy and the European Union.

Until now she was in charge of three Erasmus+ Strategic partnerships (in the fields of youth, vocational education and adult education) on behalf of the coordinating institutions and of several other Erasmus+ projects on behalf of the Czech partner organisations (Erasmus+ Strategic partnerships, Mobility projects and Erasmus+ Partnership in sports). Above that she is experienced in the project management of ESF based projects.

Participation in EC projects in the three last years

EU Programme	Year	Project title and Number	Coordinator
Erasmus+	2017-2019	ProChil: Professional Childcare in European Nurseries	Family and Job

Legal representative

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